

## **EPA-2022-001104 Responsive Document**

### **Public Engagement and Planning to Address Litter Hotspots in Philadelphia**

- Philadelphia, PA
- City of Philadelphia Water Dept and Zero Waste & Litter Cabinet; DE River UW; Partnership for the Delaware Estuary; Keep Philadelphia Beautiful; United By Blue
- 2018-2019
- \$30K UW Grant + \$25k TFW
- Funded a Philadelphia Water Department study addressing litter hotspots with art/engagement and infrastructure upgrades. Engage targeted communities on the impact of litter in our local waterways by developing a service learning oriented engagement program and physical improvements like trash receptacles with lids. On December 12th, 2019, there was a ribbon cutting press event to unveil one part of the initiative, the Philadelphia Community Cans Project, which engaged community members in painting 20 trash cans with bright colors and positive messaging. "Working with Community Groups to Reduce Street Litter Entering Inlets and Waterways." PWD is working with community groups to identify innovative solutions to help prevent trash at its source. Litter Index data was used to select two pilot neighborhoods to receive grant funding to participate in the City's new Community Cans Program (see page 10). This grant funding is allowing for the purchase of trash cans to be placed along commercial corridors in the two selected neighborhoods, Juniata and Southwest Philadelphia. Community Cans aims to use local artwork to elevate trash cans from simple street furniture to a community engagement tool that inspires a sense of placemaking and community stewardship."

### **Schuylkill CleanSweep App**

- Wilmington, DE
- Partnership for the Delaware Estuary; Schuylkill River Greenways Natl Heritage Area; Schuylkill Action Network
- 2018-2019
- \$25K UW Grant

Funded Schuylkill Action Network CleanSweep App (Streets and Walkways Education and Enforcement Program) and litter data collection system expansion to allow users to coordinate cleanups, identify litter hotspots, adopt a section of the watershed to cleanup, and record cleanup data. Slogan is "connecting people, science, and nature for a healthy Delaware River and Bay."